**Identifying Slogans, Mottos, and Core Values**

As you look over the following list of words, place a number value beside each word on a scale of **zero to ten**.

**Zero means** it is not even on your radar, ten means you hold it in very high regard.

Once you have all the words below checked, look it over and see if it makes sense.

Some words of advice, just go with what you feel and try to do this somewhat quickly without a lot of contemplation.

Do not over think between an 8 or a 9 for any particular identifying word. Like picking out a nice tie or purse, you know it when you see it. You feel it because it fits your style.

And feel free to add your own if they are not on this list.

Once you have finished entering numbers from 0 to 10, you will find a link at the bottom of this page to upload your finished work.
We will use our proven formula to merge your choices into a flowing marketing message that you will like and others will remember.

So let’s get started below.

**Slogan, Motto, and Core Values Identifier**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Abundance |  | Acceptance |  | Accessibility |
|  | Accomplishment |  | Accuracy |  | Achievement |
|  | Acknowledgment |  | Activeness |  | Adaptability |
|  | Adoration |  | Adroitness |  | Adventure |
|  | Affection |  | Affluence |  | Aggressiveness |
|  | Agility |  | Alertness |  | Altruism |
|  | Ambition |  | Amusement |  | Anticipation |
|  | Appreciation |  | Approachability |  | Articulateness |
|  | Assertiveness |  | Assurance |  | Attentiveness |
|  | Attractiveness |  | Audacity |  | Availability |
|  | Awareness |  | Awe |  | Balance |
|  | Beauty |  | Being the best |  | Belonging |
|  | Benevolence |  | Bliss |  | Boldness |
|  | Bravery |  | Brilliance |  | Buoyancy |
|  | Calmness |  | Camaraderie |  | Candor |
|  | Capability |  | Care |  | Carefulness |
|  | Celebrity |  | Certainty |  | Challenge |
|  | Charity |  | Charm |  | Chastity |
|  | Cheerfulness |  | Clarity |  | Cleanliness |
|  | Clear-mindedness |  | Cleverness |  | Closeness |
|  | Comfort |  | Commitment |  | Compassion |
|  | Completion |  | Composure |  | Concentration |
|  | Confidence |  | Conformity |  | Congruency |
|  | Connection |  | Consciousness |  | Consistency |
|  | Contentment |  | Continuity |  | Contribution |
|  | Control |  | Conviction |  | Conviviality |
|  | Coolness |  | Cooperation |  | Cordiality |
|  | Correctness |  | Courage |  | Courtesy |
|  | Craftiness |  | Creativity |  | Credibility |
|  | Cunning |  | Curiosity |  | Daring |
|  | Decisiveness |  | Decorum |  | Deference |
|  | Delight |  | Dependability |  | Depth |
|  | Desire |  | Determination |  | Devotion |
|  | Devoutness |  | Dexterity |  | Dignity |
|  | Diligence |  | Direction |  | Directness |
|  | Discipline |  | Discovery |  | Discretion |
|  | Diversity |  | Dominance |  | Dreaming |
|  | Drive |  | Duty |  | Dynamism |
|  | Eagerness |  | Economy |  | Ecstasy |
|  | Education |  | Effectiveness |  | Efficiency |
|  | Elation |  | Elegance |  | Empathy |
|  | Encouragement |  | Endurance |  | Energy |
|  | Enjoyment |  | Entertainment |  | Enthusiasm |
|  | Excellence |  | Excitement |  | Exhilaration |
|  | Expectancy |  | Expediency |  | Experience |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Expertise |  | Exploration |  | Expressiveness |
|  | Extravagance |  | Extroversion |  | Exuberance |
|  | Fairness |  | Faith |  | Fame |
|  | Family |  | Fascination |  | Fashion |
|  | Fearlessness |  | Ferocity |  | Fidelity |
|  | Fierceness |  | Financial-independence |  | Firmness |
|  | Fitness |  | Flexibility |  | Flow |
|  | Fluency |  | Focus |  | Fortitude |
|  | Frankness |  | Freedom |  | Friendliness |
|  | Frugality |  | Fun |  | Gallantry |
|  | Generosity |  | Gentility |  | Giving |
|  | Grace |  | Gratitude |  | Gregariousness |
|  | Growth |  | Guidance |  | Happiness |
|  | Harmony |  | Health |  | Heart |
|  | Helpfulness |  | Heroism |  | Holiness |
|  | Honesty |  | Honor |  | Hopefulness |
|  | Hospitality |  | Humility |  | Humor |
|  | Hygiene |  | Imagination |  | Impact |
|  | Impartiality |  | Independence |  | Industry |
|  | Ingenuity |  | Inquisitiveness |  | Insightfulness |
|  | Inspiration |  | Integrity |  | Intelligence |
|  | Intensity |  | Intimacy |  | Intrepidness |
|  | Introversion |  | Intuition |  | Intuitiveness |
|  | Inventiveness |  | Investing |  | Joy |
|  | Judiciousness |  | Justice |  | Keenness |
|  | Kindness |  | Knowledge |  | Leadership |
|  | Learning |  | Liberation |  | Liberty |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Liveliness |  | Logic |  | Longevity |
|  | Love |  | Loyalty |  | Majesty |
|  | Making a-difference |  | Mastery |  | Maturity |
|  | Meekness |  | Mellowness |  | Meticulousness |
|  | Mindfulness |  | Modesty |  | Motivation |
|  | Mysteriousness |  | Neatness |  | Nerve |
|  | Obedience |  | Open-mindedness |  | Openness |
|  | Optimism |  | Order |  | Organization |
|  | Originality |  | Outlandishness |  | Outrageousness |
|  | Passion |  | Peace |  | Perceptiveness |
|  | Perfection |  | Perkiness |  | Perseverance |
|  | Persistence |  | Persuasiveness |  | Philanthropy |
|  | Piety |  | Playfulness |  | Pleasantness |
|  | Pleasure |  | Poise |  | Polish |
|  | Popularity |  | Potency |  | Power |
|  | Practicality |  | Pragmatism |  | Precision |
|  | Preparedness |  | Presence |  | Privacy |
|  | Proactivity |  | Professionalism |  | Prosperity |
|  | Prudence |  | Punctuality |  | Purity |
|  | Realism |  | Reason |  | Reasonableness |
|  | Recognition |  | Recreation |  | Refinement |
|  | Reflection |  | Relaxation |  | Reliability |
|  | Religiousness |  | Resilience |  | Resolution |
|  | Resolve |  | Resourcefulness |  | Respect |
|  | Rest |  | Restraint |  | Reverence |
|  | Richness |  | Rigor |  | Sacredness |
|  | Sacrifice |  | Sagacity |  | Saintliness |
|  | Sanguinity |  | Satisfaction |  | Security |
|  | Self-control |  | Selflessness |  | Self-reliance |
|  | Sensitivity |  | Sensuality |  | Serenity |
|  | Service |  | Sexuality |  | Sharing |
|  | Shrewdness |  | Significance |  | Silence |
|  | Silliness |  | Simplicity |  | Sincerity |
|  | Skilfulness |  | Solidarity |  | Solitude |
|  | Soundness |  | Speed |  | Spirit |
|  | Spirituality |  | Spontaneity |  | Spunk |
|  | Stability |  | Stealth |  | Stillness |
|  | Strength |  | Structure |  | Success |
|  | Support |  | Supremacy |  | Surprise |
|  | Sympathy |  | Synergy |  | Teamwork |
|  | Temperance |  | Thankfulness |  | Thoroughness |
|  | Thoughtfulness |  | Thrift |  | Tidiness |
|  | Timeliness |  | Traditionalism |  | Tranquility |
|  | Transcendence |  | Trust |  | Trustworthiness |
|  | Transcendence |  | Trust |  | Trustworthiness |
|  | Truth |  | Understanding |  | Unflappability |
|  | Uniqueness |  | Unity |  | Usefulness |
|  | Utility |  | Valor |  | Variety |
|  | Victory |  | Vigor |  | Virtue |
|  | Vision |  | Vitality |  | Vivacity |
|  | Warmth |  | Watchfulness |  | Wealth |
|  | Wilfulness |  | Willingness |  | Winning |
|  | Wisdom |  | Wittiness |  | Wonder |
|  | Youthfulness |  | Zeal |  |  |

After you have placed a number in every box, click on the link below to upload this file:
<https://www.yesscorp.com/uploadafile>

We will create a compelling slogan, motto, sound bites, or create core values for you.

If you have questions, we are here to assist you, call: 469-560-1044